



# EXHIBITOR CONTRACT

Please email or fax completed forms to  
Toys and Games Central

C/O Playwell Enterprises Ltd.  
Fax: 416-439-4656,  
[admin@playwellcanada.com](mailto:admin@playwellcanada.com)  
921 Progress Ave.  
Unit 17-19, Scarborough, ON M1G3V4  
[www.tagcentral.ca](http://www.tagcentral.ca)

## • August 19 - 21, 2018

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

City: \_\_\_\_\_

Fax: \_\_\_\_\_

Prov.: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_

Website \_\_\_\_\_

Brands Showing (list in order of priority. \_\_\_\_\_  
Listing space is limited, attach an extra sheet if necessary)

**Fall Show** Please sign my company up for the Fall TaG Show. We will need \_\_\_\_\_ sq. ft. @ \$4.50 per sq. ft. + the \$600 Exhibitor Fee, totaling \$ \_\_\_\_\_. **This amount is due in full by June 5th, 2018.** I also understand my company is responsible for a minimum of 3 room nights at the hotel at a cost of \$129/night, to be paid directly to the hotel. Bookings made **after July 1<sup>st</sup>, 2018** will be charged a **late fee** of \$5.50 per sq. ft. and \$650 flat fee.

**\*Payments must be made by cheque. Credit card payments not accepted.**

I fully understand that this form will be a binding contract for exhibition at the 2018 Toys and Games Central Show.  
I have read the terms and conditions and accept the terms and conditions set forth.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Booth # \_\_\_\_\_

### FOR OFFICE USE ONLY

Accepted by: \_\_\_\_\_

Booth size: \_\_\_\_\_

Payment Date: \_\_\_\_\_

Amount Received: \_\_\_\_\_

# TOYSANDGAMESCENTRAL



# EXHIBITOR CONTRACT

Terms & Conditions

[www.tagcentral.ca](http://www.tagcentral.ca)

**Cancellation Fee** - A cancellation fee will be charged to exhibitors that wish to withdraw from the show as follows:

Within 60 days prior to show: 50%.

Within 30 days prior to show: 100%

**Marketing - Order Incentive Program** - Each vendor understands and agrees to pay their portion of the retailer incentive (points) program within 2 weeks of invoicing.

**Booth Restrictions** – Height of booth walls within 2 feet of the aisle must not exceed 42 inches.

**Age Restriction** – no person under the age of 16 years is allowed to be on the show floor. Exceptions are ‘babes in arms’.

**Keep all marketing strategies within the confines of your booth.**

For the sake of visitors and other exhibitors, please keep mascots, signage and all digital media (this includes music) within the confines of your booth space.

**Early breakdown**

Try to avoid the temptation to begin packing up early. Your customers have come a long way to see a professionally run show. Breaking down early shows disrespect to the show attendees as well as the show hosts.

I have read these terms and conditions, including the section on booth etiquette and accept the terms and conditions set forth.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

TOYSANDGAMESCENTRAL