



EXHIBITOR CONTRACT

Please email or fax completed forms to
Toys and Games Central

C/O Playwell Enterprises Ltd.
Fax: 416-439-4656,
admin@playwellcanada.com
921 Progress Ave.
Unit 17-19, Scarborough, ON M1G3V4
www.tagcentral.ca

• June 23 - 25, 2019

Company Name: _____

Contact: _____

Billing Address: _____

Phone: _____

City: _____

Fax: _____

Prov.: _____ Postal Code: _____

Email: _____

Website _____

Brands Showing (list in order of priority. _____)
Listing space is limited, attach an extra sheet if necessary)

Please sign my company up for the The TaG Show. We will need _____ sq. ft. totaling \$ _____. **(please see NEW rates for space on the following page)** **The full amount is due in full by May 15, 2019.** I also understand my company is responsible for a minimum of 3 room nights at the hotel at a cost of \$139/night, to be paid directly to the hotel. Reservations for the Event will be made by individual attendees directly with Marriott reservations at 1-800-721-7033 or through the hotel direct reservations line at (416) 244-1711 and 1-800-668-3656.

***Payments must be made by cheque. Credit card payments not accepted.**

I fully understand that this form will be a binding contract for exhibition at the 2019 Toys and Games Central Show.

I have read the terms and conditions and accept the terms and conditions set forth.

Authorized Signature: _____ Date: _____

Booth # _____

FOR OFFICE USE ONLY

Accepted by: _____

Booth size: _____

Payment Date: _____

Amount Received: _____

TOYSANDGAMESCENTRAL



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Terms & Conditions

www.tagcentral.ca

Space Rental Fees Table 2019

	Measurements	Total Sq Ft	Total Cost + HST
Level 1	10' x 15'	150 sq ft	\$1050
Level 2	10' x 20'	200 sq ft	\$1350
Level 3	10' x 30'	300 sq ft	\$1950
Level 4	Every additional 100 sq ft add \$450		

Cancellation Fee - A cancellation fee will be charged to exhibitors that wish to withdraw from the show as follows:

Within 30 days prior to show: 100%

Marketing - Order Incentive Program - Each vendor understands and agrees to pay their portion of the retailer incentive (points) program within 2 weeks of invoicing.

Vendor Event Restrictions: Vendor events, that are solely for their own brands, are not permitted during the Show days (Sunday morning through Tuesday after 3 PM). All activities during the show days must be a Show Promoted event for ALL.

Booth Restrictions – Height of booth walls within 3 feet of the aisle must not exceed 42 inches.

Age Restriction – no person under the age of 16 years is allowed to be on the show floor. Exceptions are ‘babes in arms’.

Keep all marketing strategies within the confines of your booth.

For the sake of visitors and other exhibitors, please keep mascots, signage and all digital media (this includes music) within the confines of your booth space.

Early breakdown

Try to avoid the temptation to begin packing up early. Your customers have come a long way to see a professionally run show. Breaking down early shows disrespect to the show attendees as well as the show hosts.

I have read these terms and conditions, including the section on booth etiquette and accept the terms and conditions set forth and not following these guidelines is subject to penalty.

Authorized Signature: _____ Date: _____